

## Jeep Official Rules

This draw is run and administered by Al Mulla & Behbehani (“**Dealer**”), in collaboration with, and sponsored by Jeep Middle East (“**Jeep**”) (together referred to as the “**Sponsors**”). By entering the prize draw (“**Draw**”), you (“**you**” “**your**”) agree to be bound by these terms (“**Official Rules**”), and by the decisions of the Sponsors, relating to the Draw.

The Sponsors reserve the right to update these Official Rules from time to time and any updated version will be effective as soon as it is published on the Dealer’s website [<https://www.jeep-kuwait.com/en/>].

### 1. HOW TO ENTER

- 1.1 Subject to the eligibility criteria set out below, you will be eligible to enter the Draw upon purchase of a brand new Jeep Wrangler from an authorised Dealer in the Eligible Country (defined below), between [May 1st, 2022] to [June 30<sup>th</sup>, 2022] (“**Entry Period**”). Only purchases made during the Entry Period will be valid and any purchases or entries made outside of the Entry Period shall be automatically disqualified.

### 2. ELIGIBILITY

- 2.1 To participate in the Draw:

- (a) **Residency:** You must be a resident in [Kuwait](“**Eligible Country**”);
- (b) **Minimum Age Restrictions:** You must be at least 18 years of age.
- (c) **Excluded Individuals:** You must not be an employee, officer, director, contractor, agent or representative of the Sponsors (collectively, the “**Excluded Individuals**”), or any immediate family members (parents, children, siblings and spouses) of the Excluded Individuals or any other persons with whom the Excluded Individuals reside.

- 2.2 In entering the Draw, you confirm that you are eligible to do so and eligible to claim any Prize you may win, and that all information submitted by you is true, current and complete.

- 2.3 The Sponsors may require you to provide proof that you are eligible to enter the Draw.

### 3. THE PRIZE AND DRAW

- 3.1 If you are eligible, you will enter the Draw for a chance to win a prize bundle which consists of the following:

- (a) Two (2) match tickets to watch a Juventus home match at the Allianz Stadium in September 2022 including a VIP experience, which may include, subject to availability, a former Juventus player being present in the VIP suite (exact date and match shall be chosen by the Sponsors and subject to the Serie A 22-23 season fixture dates and times);
- (b) Two (2) return economy class flights from the Eligible Country;
- (c) one (1) twin or double room for up to two (2) nights at the Juventus J Hotel, Turin, breakfast and two (2) dinner included;
- (d) Airport, hotel and local transfers related to the prize bundle;
- (e) Tour of the Juventus J Museum for two (2) persons; and
- (f) two (2) signed Juventus shirt signed by a Juventus player, (together the “**Prize**”).

- 3.2 There is [ 1 ] prize to be won (subject to the eligibility requirements).

- 3.3 The winners of the Draw will be selected within 7 days from the last day of the Entry Period.

- 3.4 The winner will be notified by email and must provide an acknowledgment notice (by responding to the email) within 7 days to claim the Prize. If a winner does not respond within 7 days of being notified, then the winner’s Prize will be forfeited and the Sponsors will be entitled to select another winner in accordance with the process described above.

- 3.1 The Prize is non-exchangeable, non-transferable and no cash alternative is offered. The Sponsors reserve the right to replace the Prize with an alternative Prize of equal or higher value. The winner confirms that it will not utilise the Prize for commercial purposes (for example but not limited to, the Prize cannot be resold or auctioned).

- 3.2 The winner is responsible for expenses and arrangements not specifically included within the Prize. This may include any necessary travel documents, passports and visas.
- 3.3 Subject to applicable laws, all Prizes are provided “as is” without warranty of any kind, either express or implied, and the Sponsors hereby disclaim all such warranties, including, but not limited to, the implied warranties of merchantability, fitness for purpose and non-infringement.
- 3.4 The decision made by the Sponsors regarding any aspect of the Draw is final and binding and no correspondence will be entered into about it.
- 3.5 The Sponsors reserve the right to hold void, cancel, suspend, or amend the Draw where it becomes necessary to do so.
- 3.6 The winner is responsible for ensuring they are able to accept the Prize as set out and in accordance with these Official Rules. In the event that the Sponsors determine that a winner has not complied with the Official Rules, or a winner does not accept the Prize or provide necessary details to enable Prize delivery when requested then the Sponsors reserve the right to redraw the winner of the Prize.

#### **4. INTELLECTUAL PROPERTY**

- 4.1 All of the content and information contained in the Draw are owned or licensed by the Sponsors and are protected by intellectual property rights. These include: the source and object code, trademarks, logos, graphics, photographs, videos, animations, copyrightable gameplay and texts. In particular, any names, title, logos, and designs that contain Jeep, Dealer or related, are exclusively owned by or licensed to Jeep or Dealer (as the case may be).

#### **5. LIMITATION OF LIABILITY**

- 5.1 Insofar as is permitted by law, the Sponsors, their parents, affiliates, subsidiaries and related companies, and their advertising and promotion agencies, and their respective officers, directors, employees, representatives and agents (together the “**Released Parties**”) will not in any circumstances be responsible and liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring (i) during the Draw; (ii) as a result of taking up the Prize; and (iii) due to the publication of any material with regards to the Draw and/or Prize, except where it is caused by the negligence of the Released Parties. Your statutory rights are not affected.
- 5.2 The Released Parties (to the extent applicable) shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.

#### **6. DATA PROTECTION AND PUBLICITY**

- 6.1 By entering the Draw, you acknowledge that your personal data (including name, email address, country, and contact number) will be collected and used by Jeep, Jeep’s affiliates and selected third party service providers for the purposes of managing and administering the Draw in accordance with [Jeep’s Privacy Policy](https://www.jeep-kuwait.com/en/privacy.html) (<https://www.jeep-kuwait.com/en/privacy.html>), and you consent to this collection and use.
- 6.2 Jeep will not collect, use or disclose your personal data for other purposes unless you have consented otherwise.
- 6.3 You can access or request the amendment or deletion of your personal data at any time by contacting us on: [Kuwait: +9651885500]
- 6.4 You agree that the Sponsors and any of the other Released Parties have the right to photograph, video and/or audio record the winner or otherwise use the winner’s image, name, likeness, voice in the photographs and video recordings (“Image”) for, and in connection to the Draw.
- 6.5 You hereby grant the Released Parties the irrevocable, worldwide, perpetual right to reproduce, use, exhibit, post, display, broadcast and/ or distribute, in whole or in part, the Image in Released Parties’ social media accounts and websites, and all media and formats now or hereafter known for the purposes of promoting or publicising the Draw or otherwise for the Released Parties’ legitimate business purposes. No fees or other compensation whatsoever will be provided to you for or in connection with the use of the Images. You hereby release the Released Parties from any and all claims which you may now or in the future have relating to the ownership, reproductions, display, distribution or other use of the Images.

**7. GOVERNING LAW**

7.1 These Official Rules will be governed by and construed under the laws of the State of Kuwait.

7.2 This Contract shall be interpreted & governed by Kuwaiti Law provisions, if -God forbids- any dispute arises during its performance between the two parties, relevant legal suits shall be referred to Kuwaiti Courts for settlement thereof